Minnesota Main Street promotes downtown vitality by leveraging communities’ existing assets: people, businesses, places, and unique stories.
Reinvestment - MN Main Street Districts Since 2010

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<th>CONTACT INFORMATION</th>
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<tr>
<td>Sarina Otaibi</td>
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<td>Rural Programs Manager</td>
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<td>Emily Kurash Casey</td>
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<td>Rural Programs Coordinator</td>
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New Jobs Created: 889
Private Investment: $99,781,477
Public Investment: $38,320,605
Building Rehab Projects: 627
New Small Businesses and Expansions: 159
Volunteer Hours Contributed: 48,055

For every $1 spent running a local Main Street program, $26 are reinvested in their district.

Designated Communities

- Have Broad-based community support
- Have Paid Staff
- Meet nationally defined standards
- Robust training opportunities
- Access to Main Street Toolkit and Resources
- Discounted registration at development and training sessions
- Access to grant opportunities

Network Communities

- Interest in growth, but limited resources to become fully designated
- Benefits Include:
  - Regional workshops on pertinent topics
  - Regular webinars and discussion calls
  - Online resource toolkit and best practice guide
  - Regional networking events
  - Limited consultation services from Minnesota Main Street staff

Rethos Main Streets is a Main Street America™ Coordinating Program with over 20 communities across Minnesota.

As a Main Street America™ Coordinating Program, Rethos Main Streets helps to lead a powerful, grassroots network consisting of over 40 Coordinating Programs and over 1,200 neighborhoods and communities across the country committed to creating high-quality places and to building stronger communities through preservation-based economic development.

Albert Lea, Designated Main Street Community